



ChristianaCare

ChristianaCare 2024

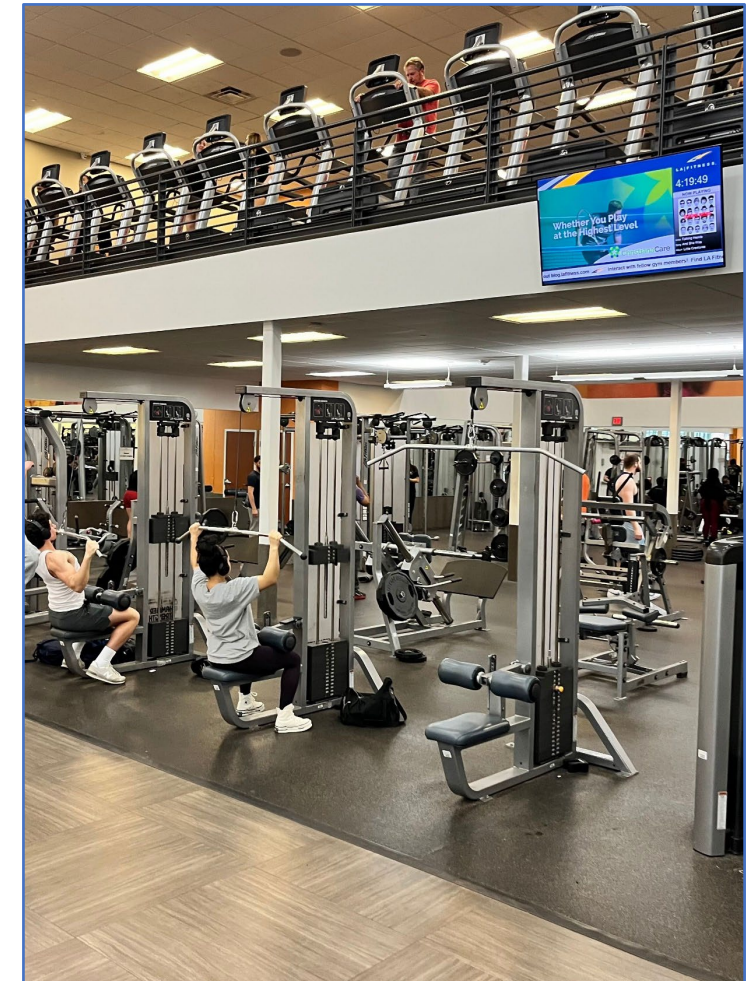
Post Campaign Report

April 1st, 2024 – July 21st, 2024

Campaign Summary



Campaign Name:	ChristianaCare 2024
Advertiser:	Christiana Hospital
Agency:	University Marketing and Promotions
Market:	Philadelphia
GymTV Ad Format:	Video
Start Date:	4/1/24
End Date:	7/21/24
Impressions Contracted:	2,000,000
Impressions Delivered:	2,091,397
Added Value Impressions:	91,397



GymTV Video



GymTV Video



GymTV Video



GymTV Video



THANK YOU!

Dave Sorel

University Marketing and
Promotions

